



The #1 Siding Contractor in Metro Atlanta



Homeowners Guide to Siding



By: ProRoofing and Siding

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Chapter 1

Why Siding Is Important

The siding on your home plays a key role in keeping your house well-protected against the ever-changing weather. The use of siding on your house is also a great way to reduce moisture build-up by keeping water and debris from getting inside the walls. You can also significantly improve the value of your home in Marietta, GA by investing in siding for your house.

Interested in learning more about siding? Here are three more reasons why siding is important for homeowners.

Greater Home Efficiency

More than ever, home efficiency is on the minds of savvy and responsible homeowners. Upgrading your home's exterior wall gives you a fantastic opportunity to upgrade home efficiency that will boost comfort and indoor air quality and lower your energy bills.

If your exterior walls lack good insulation, you can add insulation between the fiber cement and plywood walls. Or, even better, install spray-in foam inside your exterior walls for superior heat resistance, longevity, sound dampening and air sealing.

By keeping heat where it belongs, either inside or outside your home, and air infiltration to a minimum, you effectively earn a return on investment through energy savings, better indoor air quality and increased home value — and don't forget about fantastic curb appeal!



Protection from the Elements

Fiber cement exteriors are among the most durable and long-lasting home siding available. Composed of sand, cement and cellulose, fiber cement home cladding is resistant to fire, rot, temperatures, wind-driven storms and termite infestation. With the right home contractor behind your home-improvement project, your new fiber cement exterior will protect your home and everyone and everything inside for years.

Curb Appeal

All it takes is browsing a few home exterior websites or magazines, and you begin to see just how amazing your home will look with new siding. You can choose from a variety of exterior wall textures, designs and colors. You can even paint or stain your new fiber cement siding to your taste and personality upon installation and again years down the road. Talk about amazing and timeless curb appeal!

Have you thought about adding windows, doors and gutters with your home exterior improvement? Why not? Talk to your home contractor to give your home an amazing exterior and energy efficiency makeover.



Chapter 2

When Your Siding Needs To Be Replaced

The siding on your home sustained damage. It could have been from a hail storm, caused by a falling branch, or happened by the actions of wildlife or humans. No matter what caused the damage, it's imperative you get it repaired as soon as possible.

Why Is It Important to Replace Damaged Siding?

Your home's siding helps keep your home's structure safe from rain, snow, wind, and ice. When the main protection layer on your home's exterior sustains damage it can cause a multitude of problems.

Penetrating moisture can destroy the insulation in your walls, cause mold growth on your interior walls, and soak your wall studs. Wet wall studs tend to attract pests like termites and carpenter ants.

Damaged siding can also let air in. Cold winter winds can penetrate through the damage and cause the house to be colder than normal. This means higher energy bills, additional wear on your heating system, and uncomfortable air drafts.

Full or Partial Replacement

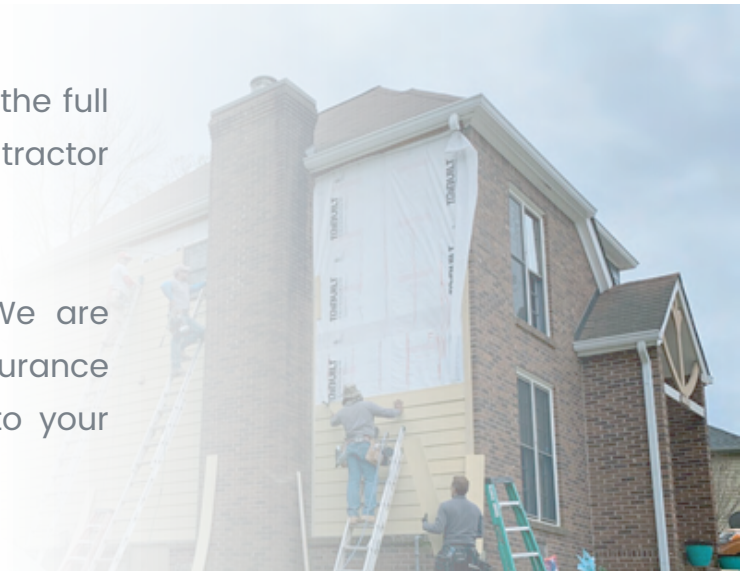
Many times, damage to siding is isolated to one or two sections of the house. If you are making an insurance claim to cover the damage, you will find the insurance company is going to pay to replace the siding in the damaged area and nothing else.

This might not be a problem if your siding is a few years old and replacement product can be found. What if your siding color or style is no longer available? In most cases, the insurance policy will cover the cost of similar materials to get as close a match as possible. In almost all cases, however, they will not cover the cost of replacing siding of the entire house just to get a uniform look. So, do you replace just the section of damaged siding or do you replace it all? This depends on you and your budget.

Replacing the siding of the entire house is actually a good idea. It keeps the uniformity of your home's look plus you get an upgrade to your aged siding. It's a good opportunity to upgrade your wall insulation and wrap at the same time.

Of course, the budget may not allow for the full replacement. An experienced siding contractor can help you form a workable solution.

Contact Pro Roofing & Siding today. We are happy to work with you and your insurance company to come up with a solution to your siding damage.



Chapter 3

When Siding Can And Cannot Be Reused

Siding plays a vital role in your home's aesthetics and energy efficiency. Most often, siding is replaced. If you plan to reuse your siding, you need to be extra careful when removing them. Read on to learn about when you can and should not re-use your siding.

Greater Home Efficiency

Siding can easily be reused if it's still in good shape and is removed carefully. However, you need to be sure the exact material and style is still available to order. For vinyl siding, all it takes is a few minutes and the right tools to remove the old siding. Here are a few steps to take when ripping off old siding for reuse.

- Look for horizontal seams between two courses of vinyl siding
- Insert your siding-removal tool at the point where the panels overlap and drag down and out
- Next, use a small pry bar to pull the nails out of the section you want to remove
- Pull the vinyl siding panel downward to disengage it
- If either end of the siding is held by a door or window channel, gently bend the siding to free the channel as you remove it

Siding specialists often come with sophisticated tools to make the process seamless. The removed siding materials can then be cleaned and polished for reuse. When it's time to put back the siding materials, it's always important to drive nails in new locations to ensure they have a proper purchase.

Wood and fiber cement siding can similarly be reused. However, you must check the condition of each panel and choose what can be reused and what can't.

When Siding Cannot Be Reused

If the siding is old, worn out, rotten, cracked, or damaged, you will need new siding materials. Additionally, if the siding is no longer being produced, you may need to consider alternative styles or designs. Siding with holes or dry rot should also not be reused.

Ultimately, any type of siding can be reused as long as it's visually inspected and rendered free of the above signs of damage. Siding material which is still in great shape can save you money and protect your home from potential damage from rain, snow, wind, or insects.

Replacing siding may seem simple and straightforward, but the truth is, such projects are better handled by professionals. Cutting and fitting siding to make it waterproof and windproof takes high levels of skills and experience. Pro Roofing and Siding is your ultimate siding specialist in Marietta, GA. Contact us today for a free, no-obligation estimate on your siding project.



Chapter 4

How To Decide Between Fiber Cement And Vinyl Siding

Replacing the siding on your home is a wonderful way to get a new look, decrease maintenance, and add value to your home. If you're choosing between fiber cement and vinyl siding here are some things you need to know to make your choice easier.

Benefits of fiber cement siding

- Long-Lasting – Fiber cement siding is extremely difficult to damage, which extends its life dramatically. How long does fiber cement siding last? 25-year product warranties are common, so your home will look amazing for years to come.
- Low Maintenance – With fiber cement siding, you won't be making frequent repairs. Factory finishes also have long warranties, which means the color will look great for quite a while.
- Rot & Termite Resistant – Even though fiber cement siding is made from natural materials it won't rot or mildew, and is very resistant to insects and rodents.
- Fire & Wind Resistant – Fiber cement siding is not combustible, so that's extra fire resistance for your home. It can also withstand high winds.
- Aesthetics – There's more variety of visual interest with fiber cement siding. It's paintable so a custom color is an option. It comes in lots of styles, shapes, and textures. Clapboards, decorative shingles, and panels that have the look of stone, brick or stucco can successfully mimic traditional materials.
- Affordability – It costs less than finishes like stone, stucco, and wood. There is also less labor to install it.

Benefits of vinyl siding

- Inexpensive – It's one of the most economical finishes for the outside of your home.
- Reduced maintenance – Although it can be damaged by weather and impact, there is less maintenance than traditional siding. It won't rot and resists damage by rodents, insects, and fungi.
- No painting – Although some vinyl siding can be painted, lots of people opt for it specifically to avoid painting.
- Added curb appeal – Vinyl siding comes in a wide variety of colors and styles mimic wood clapboard or shingles.

For many homeowners, choosing between fiber cement siding and vinyl siding is an easy choice. Fiber cement siding means getting the look you want with little maintenance. You'll spend less time worrying about damage to your home and you'll get all that for a price you can afford. Siding is an important job and you don't want to leave it to just anyone. Contact Pro Roofing and Siding to get your job done right.



James Hardie

Statement Collection



James Hardie



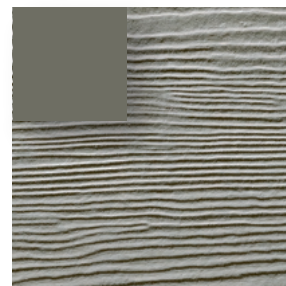
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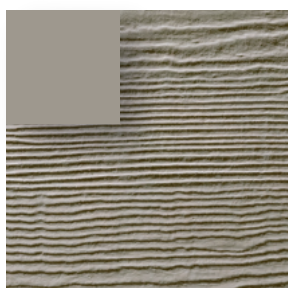
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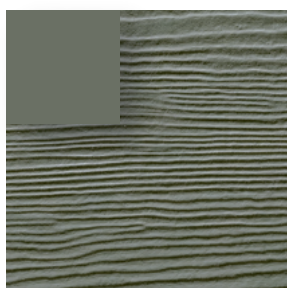
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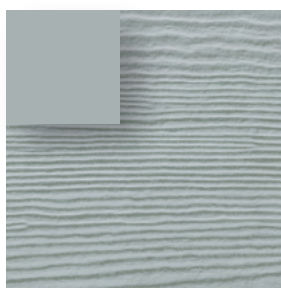
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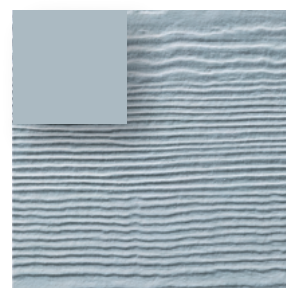
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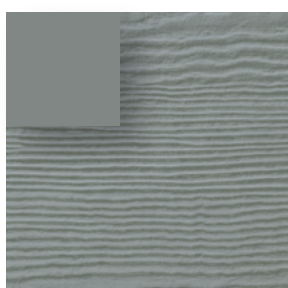
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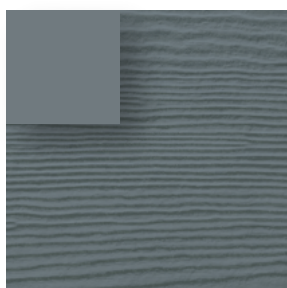
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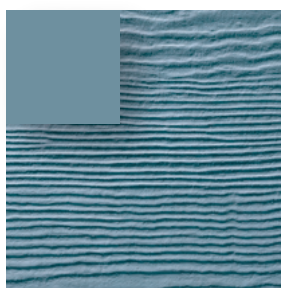
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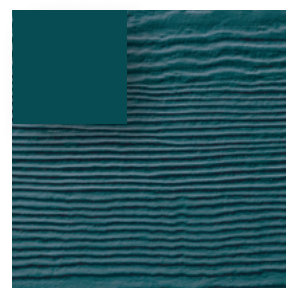
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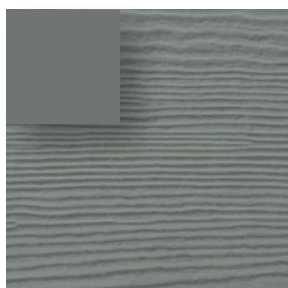
NIGHT GRAY



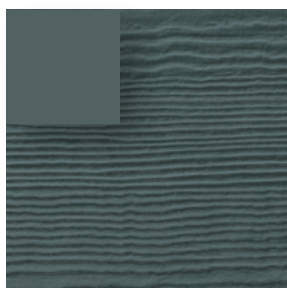
BOOTHBAY BLUE



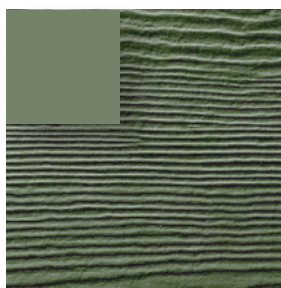
EVENING BLUE



AGED PEWTER



IRON GRAY



MOUNTAIN SAGE

PlyGem

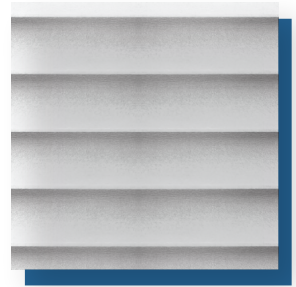
Mastic Collection



CARVEDWOOD-44



**STRUCTURE HOME
INSULATION SYSTEM**



**PLY GEM MASTIC
QUEST SIDING**



**PLY GEM MASTIC
WESTERN EXTREME SIDING**



CHARLESTON BEADED



**BOARD + BATTEN
DESIGNER SERIES**



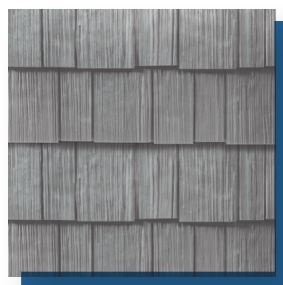
MASTIC OVATION



MILL CREEK



ECLIPSE



CEDAR DISCOVERY

PlyGem

Variform Collection

VARIFORM[®]
by  PlyGem



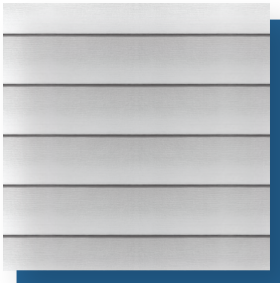
CEDAR DISCOVERY



CAMDEN POINTE



AMERICAN HERALD



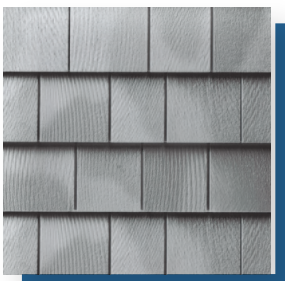
ASHTON HEIGHTS



AMERICAN TRADITION



**CONTRACTOR'S
CHOICE**



HERITAGE CEDAR



7' BOARD & BATTEN



VICTORIA HARBOR

PlyGem

Performance Collection



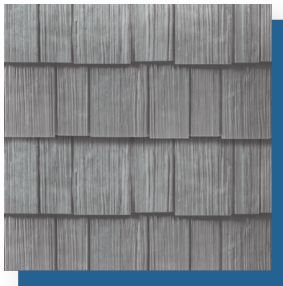
PERFORMANCE
COLLECTION



TRANSFORMATIONS



BOARD & BATTEN



CEDAR DIMENSIONS



DIMENSIONS



PROGRESSIONS



COLONIAL BEADED

Chapter 5

Questions to Ask Your Exterior Contractor about Siding

The quality of your siding will have a big impact on the beauty of your home, but these elements are also important to the structure of the house. If you have a feeling that your siding needs repair or replacement, talk to an experienced exterior contractor like Pro Roofing & Siding to help decide your best route.

Ask your exterior contractor the right questions about siding so you can decide on what's best for your home.

Weather and age will eventually lead to damaged siding. We see homes in Marietta with warped and bubbled panels, cracks and breakage, dry rot, and mold. When deciding between repairs or replacement, ask your exterior contractor these key questions:

- Do I Need Repairs, or All New Siding? If moisture has gotten in and fostered mold, fungus, or mildew throughout the siding, or if dry rot is persistent throughout, you most likely need new siding. But what about spotty damage here and there and cosmetic problems? Ask about the costs of repair and replace options.
- How Long Can I Expect My Siding to Last? Good siding should last about a decade and potentially longer, but there are many factors like the Marietta climate and the direction of sunlight hitting the siding that affect its life.
- Can I Lower My Energy Bills With Better Siding? Damaged or poorly installed siding can increase energy bills by letting air conditioned air seep out. Ask about options for wind-proofing and energy performance.

If you have these and other questions about siding or anything else regarding your home, Pro Roofing and Siding is the company to call. In addition to siding, we also specialize in roofing, painting, windows and insulation. We are a full service company you can depend on. Contact Pro Roofing & Siding today.



About Us

At Pro Roofing & Siding, our customers' needs are of the utmost importance. As a locally owned and operated company, we believe that it is our duty to help the development of our communities in the metro Atlanta area.

Our commitment to our friends and neighbors pushes us to strive for excellence in everything we do, and our passion is transmitted to the quality of our work. Moreover, our comprehensive expertise in exterior home improvements will provide a boost to your property's value and curb appeal. We offer a wide variety of services to either residential or commercial properties.



Services we offer

- ✓ Roofing
- ✓ Siding
- ✓ Gutters
- ✓ Exterior Painting
- ✓ Windows
- ✓ Skylights
- ✓ Attic Insulation



Serving Cities in Metro Atlanta

Contact us for a FREE inspection and Estimate!



CONTACT US



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